



WATTS BASKETBALL
Gamechangers. For Life.™

13 STEPS TO

GETTING RECRUITED FOR COLLEGE BASKETBALL

Gain an edge for recruitment and achieve your hoop dreams

WHAT ARE THE PREPARATIONS THAT YOU NEED TO MAKE TO GET RECRUITED FOR COLLEGE BASKETBALL?

Families pay as much as \$5,000 a year to play AAU basketball, which is designed to prepare players to compete at the next level and get exposure to college coaches. However, did you know that only less than 3% of high school players earn the opportunity to play college basketball, and only 1% earn a Division 1 scholarship?

It's difficult to charge into battle without a plan, and we understand that the recruitment process can be overwhelming. That's why we simplified the process into a 13-step guide.

Our goal is to help increase your chances of getting recruited by:

- Having a fundamental understanding of the NCAA recruiting process
- Learning how to position yourself to stand out from other players
- Knowing the qualities that coaches are looking for at your specific position and how to exemplify yourself as the type of player that they need in their program

Tip: Print this out or save it somewhere you can always see it so that you can keep track of your progress and always be reminded of the next steps that you need to make.



GATHER YOUR CREDENTIALS

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Step 1 | Review your transcript

- Determine your core credit GPA.
- Check requirements for each year in the NCAA academic calendar.

Step 2 | Register with the NCAA Eligibility Center

- [Click here for the registration checklist.](#)
- [Click here for the registration center.](#)

Step 3 | Register for the college entrance exam

- [Click here to register for the SAT.](#)
- [Click here to register for the ACT.](#)

Step 4 | Social media audit/Google yourself

- Scrub your social media of anything questionable.
If it's questionable, delete it.
- Make sure all messaging aligns with your big goals. Ensure that friends with questionable social media habits are not able to tag, comment or associate you with their content in any way. [Click here to learn more.](#)

Step 5 | Put together your bio

- Interests, stats, and honors/awards, etc.
- Measurables such as height w/o shoes, weight, BF%, wingspan, standing reach, hand size, etc.

MAKE AN IMPRESSION



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Step 6 | Measure your skills and abilities

- Mile test
- Bench press
- Vertical jump
- Shots
 - Spot-up threes
 - Mid-range

Step 7 | Create a recruiting film

- Compile 90 seconds of game film with a variety of skills/plays that translate to the next level. **Not to be confused with a highlights tape.**
 - Clean music in background.
 - Show things that have to do with a skillset that is translatable to the college game; PG not doing post ups.
 - Playing strategy shown translates to what position you'll play in college.
 - If scoring is your thing, show scoring at all 3 levels.
 - PG facilitating, running offense, handling press, knock down open shots and leadership. You can do a whole show on this.

Step 8 | Game film

- Save your best half or two quarters of game film and have it ready to distribute.

Step 9 | Identify next-level role models

- Make a list of the top five college players in the country at your position. [Click here for a cheat sheet of the top 20 players by position.](#)
- Identify two players at the college level with similar measurables who have been successful playing at the level you want to be at.

Step 10 | Review the NCAA recruiting calendar

There are 2 ways to engage the recruiting process. You can wait for coaches to identify and contact you; or you can also start the process by getting your info out, calling coaches, showing up for unofficial visits, and gauging their response.

- [Click here for the Boys Calendar.](#)
- [Click here for the Girls Calendar.](#)

- Understand when and how coaches evaluate.** Make your schedule around when the live evaluation period is. For boys the NCAA has significantly reduced the number of evaluation days with AAU programs, splitting them up amongst high school federation sponsored events and NCAA hosted events. Making it more important that you're in the right program and doing the right things on those days!
- Understand when and how coaches recruit.** Being evaluated is when they're seeing you play and recruiting is when they make contact with you and build a relationship.



STEP BACK AND EVALUATE

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Step 11 | Make lists

- List your top five **dream** schools. You should also list the bottom five **realistic** schools that you would consider.
- Do intel on what those schools identify if they will have a need at your position, style of play and what they value at your position.

Step 12 | Evaluate your situation

What do you think are the possible reasons that are hindering you from having the recruitment that you want?

- Is it poor exposure?
- Is it athletic development?
- Is it skill development?
- Is it a physical condition?
- Is it your mental approach?
- Is it your body language?





GET RECRUITED

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Step 13 | Kick off your proactive recruiting program

- Email coaches to schedule unofficial visits with schools of realistic interest.
- Visit a campus and watch a practice.
- Contact the coaches on your visits to meet with them.
- Send them a bio and recruiting film/with an upcoming schedule, specifically where you will be playing during the live evaluation windows.

